

CONGRATULATIONS! Details to confirm this historic event.

Congratulations on receiving our Board Approval and it is now time to confirm your event with funds already raised for you!

After collecting your 110 Pairs of VIP tickets (220 tickets total) here is how to confirm your historic Jazz for Peace Benefit in Cameroon tentatively scheduled for Saturday, May 17, 2014 to raise funds, publicity and awareness for H.A.S.. [Deadline for Jazz for Peace to be in receipt of funds to Confirm: March 7, 2014](#)



Dear Empowerment Grant Recipient - Here is the next step!

[Here is your VIP LINK with Receipt - CLICK HERE](#)

A. Please use your VIP LINK with receipt to collect the funds for 110 Pairs of VIP Guest of Honor tickets (220 tickets total) at \$25 per ticket. This step will enable you to collect a total of \$5500 US

B. To start the acclaimed fundraising process, Please take \$7 from each ticket and put these funds into your account as “Funds Already Raised for you!” This total of “funds already raised!” comes to \$1540 US

C. “Let the Fundraising Begin!” by sending the remaining balance of \$2500 if received by Jazz for Peace on or before the deadline listed (Normally \$3960)-to Jazz for Peace to confirm this historic event using the Western Union, Bank Wire Transfer or Credit Card (PayPal) payment options listed below.

Clarification if deadline is not adhered to: $\$5500 - \$1540 = \$3960$ \$5500 (the total amount collected from VIP GUESTS of HONOR) - \$1540 (Funds that you need to put into your Bank account as funds already raised for you!) = \$3960 Balance payable to Jazz for Peace. *** If event is confirmed on or BEFORE 03/07/14 payment is \$2500 ********

BEST ADVICE: “BEAT THE DEADLINE!” by using our Helpful Tips below:

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successful
fundraising
tips from the field

Raise MAXIMUM FUNDS - Beat the Deadline!

Beat the Deadline listed for Event Confirmation by using these successful tips that we have learned from our past Grant recipients and which make this process even easier.

Please note that most organizations like to combine these techniques (such as both #1 and 2 below etc.) to quickly get the event confirmed and “Let the fundraising begin!”

Proven Technique #1: Simple “A-B-C” details to Confirm your event even SOONER so we can start growing the Tree in just a few DAYS!

A. Only 79 Pairs of VIP Guest of Honor tickets (158 tickets total) at \$25 per ticket will raise a total of \$3,950 ***** Only 50 VIPs purchasing a pair of tickets raises \$2,500 *****

B. Add \$10 to this total and send us \$3,960 to confirm your event NOW so we can begin working on all of the opportunities and possibilities from each of the Branches of the tree with as much time as possible!

C. As the funds from the additional tickets come in simply put those funds into your account!

Proven Technique #2: A lot of people doing a little bit!

With the \$100 per pair savings and all of the VIP savings and Rewards that the VIP Guest of Honor status offers, each committee member can easily find FOUR VIPs (in addition to themselves of course) who would be willing to purchase a pair of VIP discount tickets each using the invite that we provided and following these “two easy steps”:

(1.) Emailing the special VIP Jump Start Letter to 25-50 of their very closest family members, friends, acquaintances and supporters.

(2.) Following up with at least 8 or more of those people by phone or in person to make sure they have read the letter and understand the significance, prestige, and savings of being a VIP Guest of Honor to obtain their commitment.

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With the above in mind, simply ask each of your 23 Committee Members to be responsible for 4 pairs of VIP Tickets Each and collect the funds from them for these 4 pairs of tickets immediately!

This will enable you to collect the funds for 115 pairs of tickets (230 tickets total) - MORE than enough to confirm your event with funds already raised for you and giving us plenty of time to grow the tree and make the event as successful as possible.

Don't forget Proven Technique #3 - Simple "A-B" details to sell an extra ticket or even an extra PAIR of tickets to each person while you are collecting from them.

A. Be sure to tell each VIP that you need to collect the funds for their pair (or MORE) of tickets immediately (VIP roots planted) so that there will be plenty of time to grow the empowerment tree (www.jazzforpeace.org/tree).

B. Now simply say this to sell an extra pair of tickets or MORE! - "As soon as the Guests of Honor are confirmed the ticket price for future VIP Guests of Honor will be TRIPLED and the price will be at least \$75 PER TICKET!" You can then suggest that they grab an extra pair of tickets RIGHT NOW before the price TRIPLES and also make a quick check with friends, family members or associates right away to see if they ALSO want to save \$100 by purchasing their pair of tickets RIGHT NOW!

OR - if they don't have anyone in mind right this second - Maybe they want to "better be safe than sorry" and buy ONE MORE TICKET at \$25 and this way they can decide between now and the event who else they would like to invite to re-sell it to?

Combining these 2 techniques above has enabled previous Grant recipients to be able to confirm this event even faster with only 2/3rds of the VIPs while collecting from the other 3rd of the people at the 100% to YOU level and raising even more funds from this first step while funds are being raised from the Branches of the Empowerment Tree AT THE SAME TIME!

And for IMMEDIATE CONFIRMATION: Proven Technique #4 - VIP Ticket Sponsor! Simply show your VIP list to a friend or member or two of your team and ask them if they can loan your organization the funds to confirm your event TODAY while you pay them back over the coming days as the funds are collected from your VIPs who have signed up on your list. **You may also offer this same opportunity to a local business in exchange for a FREE GOLD SPONSORSHIP!** (a \$2500 value depending on the price you set for this sponsorship level).

Next Step - Easy Payment Details: Below are details to confirm your event by Credit Card (PayPal), Bank Wire Transfer, or Check.

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Total to be sent after any applicable wire or transfer fees: **\$3,960.00 US** *** If event is confirmed and funds received by Jazz for Peace on or BEFORE 03/07/14 payment is \$2500 ***

1. **To make your payment by Western Union:** Go to the Western Union in advance to clarify these procedures. A. Please send the funds under the name Richard DellaRatta / B. For the payout Location please put "Sandy, Utah" / C. Please be sure to provide us with the Control Number. This is also known in some regions as a "Tracking Number (MTCN)". ***Please note that if you choose this method of payment that you will be responsible for the Western Union Fee.***
2. **To make your payment by Credit Card (PayPal).** Please go to: <http://www.jazzforpeace.org/orgtickets.html>

If you decide to pay by PayPal we will pay for half of the PayPal fee. **** Your New Total with 1/2 of the PayPal Fee added comes to \$4007.00 *** If event is confirmed on or BEFORE 03/07/14 payment is \$2530.00 *** **Transacting in Multiple Currencies** - PayPal launched Multiple Currencies to facilitate payments among our diverse base of international members. PayPal is pleased to offer conversion rates that are competitive with those of other consumer services.

https://www.paypal.com/cgi-bin/webscr?cmd=p/sell/mc/mc_convert-outside

3. **To make your payment by wire transfer:**

Bank: JP Morgan Chase Bank
Address: 3 Times Square – New York, NY 10036 - USA
International Swiss Code: CHASUS33
Name on Account: Jazz for Peace
Routing # 021000021
Account # 091136643165

****Please provide immediate wire transfer confirmation from your Bank by faxing a copy of the Bank Receipt to us at 212-658-9064 (or by scanning and sending via email)****

4. **To make your payment by Check:** *** please fax a copy of the check to us at 212-658-9064 before mailing it ***

Please make your check Payable to Rick DellaRatta/Jazz for Peace and mail to:

Rick DellaRatta/Jazz for Peace

400 W. 43rd Suite 21L

New York, NY 10036

The Total comes to \$3960.00 **\$2500 before deadline** \$5500.00 minus \$1540.00 = total due \$3960.00)
If you are paying by check please fax a copy of the check to us at 212-658-9064 before mailing it.

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Last but Not Least



read the fine print



Dear Outstanding Cause,

Congratulations on your Empowerment Grant Award!

Please use your VIP LINK with Receipt either as is or in a welcome letter that we will be glad to provide for you to collect the funds immediately from your VIP Guests of Honor so that they can confirm their Honorary Status quickly and we will have plenty of time to Grow your Empowerment Tree!

****Please be sure to ask each VIP Guest to help you EXPAND your vital donor base and outreach by inviting THEIR friends, family, supporters, and associated to also profit from this event by sharing these same rewards as a VIP Guest of Honor as well.****

This step (ROOTS of our Empowerment Tree) confirms your event while raising \$1540.00 for you and places you at our "100% to you!" goal so that 100% of all funds from each of the Branches of the tree from this point forward go directly to you!

By completing this very first "roots planting step" we are able to: 1. Obtain Funding Approval; 2. Expand your vital donor Base; 3. Thank, reward and rejuvenate your current supporters; 4. Get much needed funds directly into your account! 5. Attain the "100% to you!" plateau so that all funds from the Empowerment Tree Branches and the many other fundraising techniques we will share go directly to you! - ALL AT THE SAME TIME - and we can now move on to the much more profitable Empowerment Tree branches. Please inquire about our numerous Jump Start and other fundraising techniques that we have learned along the way and are happy to share with you just as we have shared with so many others to help them confirm their events quickly enabling our Jazz for Peace Grant Administration team to have plenty of time to work together with you to grow our Empowerment Tree (www.jazzforpeace.org/tree/) and make the event successful.

In many cases a follow up call can be helpful to make sure chosen VIP Guests have read the letter and clicked on the link to Submit their VIP Guest of Honor Tickets and not deleted or lost it by accident. At an astounding \$100 per pair savings in addition to so many other perks and amenities, Most people who DO read the letter will have very little reason not to be supportive so you can expect good feedback when you talk with them!

We ask that you, your board members, supporters and everyone on your *VIP Invite Committee* distribute this Jump Start Letter to the highest quality chosen Guests of Honor (friends, family, previous supporters,

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potential FUTURE supporters, etc. etc.) within your outreach asking them to make their commitment for a pair of discount tickets no later than the Deadline Date mentioned.

For the fastest, easiest and best results please follow the “2 Easy Steps” located at this link: <http://www.jazzforpeace.org/ega6.html>. Please take full advantage of our offer to strategize and assist you to confirm your event as soon as possible giving our team the best chance to make the most of this opportunity to make a significant difference for your organization.

Because of the nature of this acclaimed Grant our organization does NOT need to receive our expenses back before giving you funds. Therefore your organization will receive \$7 per ticket for the first 110 pairs (\$1540) and \$50 per general admission ticket and \$75 per VIP Ticket (100% to you!) from ticket #220 onward as part of our “Confirm your event with money already raised for you” Empowerment Tree Roots (www.jazzforpeace.org/tree) as well as 100% of all other revenue generated from each of the Sustainable Fundraising Branches of our Empowerment Tree.

Once you have 110 pairs of tickets sold or close to 110 pairs, we will need you to take out the \$1540 for you to keep and send us the \$3960 balance. Below is our invoice to make this payment by credit card (through paypal) or check.

Now our Jazz for Peace board can give us the funding to go forward and begin the process of getting publicity and awareness for your organization. We will also design tickets, create a flyer and press release and put the event up on our web site.

Please let us know right away if you have any questions and stay in touch with us early in this process so we can hear your feedback, share information from previous events, trouble-shoot if needed, etc. in order to assist you in every way to make this confirmation step as easy and successful as possible.

Sincerely,

John

Hope Holman - Grant Selection and Funding Facilitator / Debra R. Cerritelli - Senior Event Coordinator / John DeAngelis - Grant Administrator / Marie France- International Correspondent

Rick DellaRatta - Founder - Jazz for Peace - www.jazzforpeace.org

Direct: [646-709-2950](tel:646-709-2950) Main Office: [212-947-1104](tel:212-947-1104) Skype: JAZZMGMT

Additional Information and clarification:

1. Because this Event is part of an Empowerment Grant Award from Jazz for Peace to your organization providing the possibility for numerous sustainable opportunities (www.jazzforpeace.org/tree), it is not necessary for us to receive all of our expenses back before giving your organizations funds. Since money from each ticket is going right back to your organization - the main thing we ask is that members and supporters of your organization attend this concert and experience this world class cultural event for you enabling the seed to be planted and lay the foundation for preparation to meet opportunity in the future between our organizations. The general admission ticket price for our concert is \$50. In addition, we print special VIP discount tickets (a \$25 savings per ticket) for you at no charge and recommend pre-selling 110 pairs of discount tickets (220 discount tickets total). By doing this, we make money for you (at least \$1540 for 220 tickets based on our lowest price ticket) right away and at the same time start you out on the right foot towards a successful concert for your organization. Your organization will receive \$7 from each Ticket Sold from 1-220, \$15 from ticket #221-300, \$18 from ticket 301-400 + 100% of the ticket onward. The \$50 discount on all VIP discount tickets will be sponsored by Jazz for Peace. ****A special *MAX-FUNDS* offer for a 220 ticket buy out can be made giving your organization the opportunity to make 100% from 221+ IN ADDITION to the funds already raised! This special maximum funds opportunity can

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be obtained quickly by working closely with our Grant Administrator and Event Coordinators to assist you via a combination of ticket sales and sponsorships to achieve this goal either at the onset or as EARLY in the process as possible. Please inquire about this maximum fundraising opportunity****

**** Please note that pre-paid discount tickets do not count against online sales and are non-refundable unless cancelled by Jazz for Peace. **** All online sales will be forwarded within one week after concert.

While it is not a requirement it is certainly in your best interest to help us with promoting this event and working as closely as you can with us towards building your Empowerment Tree (www.jazzforpeace.org/tree) - if you chose to do so we guarantee that it could pay off in a big way!

2. We ask that you pick up your printed discount tickets (or make other arrangements to retrieve them such as having us mail them to you etc.) in a timely fashion. We will ask you to sign for them and return any unsold tickets to us when we settle up during the [wed. - fri.](#) before the event. Anyone who wishes to write checks should make them payable to your organization and you will reimburse us the [Wednesday - Friday](#) before the event. If you wish to sell your tickets directly through our website we can work out the details separately.

3. For NYC concerts the venue will be obtained and provided by Jazz for Peace. There may be a minimum (ex. 1 beverage or food minimum per person) depending on the venue chosen. For our expansion series concerts the venue will be provided either by Jazz for Peace with your advice or vice versa. If an organization wishes to obtain a venue at their own cost the organization will enter into a contract with the venue directly and Jazz for Peace will not be held liable for any fees or costs associated with the venue.

4. Jazz for Peace will do all of our normal promotion for your event such as press release, e-mailing, radio and media outreach, as well as work together with you for additional promotion. We will make ourselves available for any and all Print, Radio and Television appearances and interviews that can help promote your organization in conjunction with this world class cultural event.

5. Jazz for Peace events are booked on a “first come” basis and a date cannot be “held” until the event has been confirmed. Your success is part of our Empowerment mission and fulfilling the one requirement we ask of you to confirm your event on or before the deadline listed and adhering to our written guidelines is an integral part of the success of all of the other components associated with this Empowerment Grant. Important Disclaimer: Violating the terms and conditions of The Jazz for Peace Empowerment Grant could result in liability for the full costs and damages for the entire amount of each component of this award.

“All documents designed by the Jazz for Peace Volunteer Art Dept. are subject to your approval before being released and can also be edited, changed and improved by you with our approval.”

Empowerment Tree Grants - a subsidiary of: The Jazz for Peace Foundation – “First in Cultural Philanthropy” – www.jazzforpeace.org - [400 W43 St. New York, NY](#) –Voting Member of: Council on Foundations.

*****The attached document (See Attached) contains the VIP Link with Receipt for you to use to IMMEDIATELY collect funds from your VIP Guests of Honor. Please start collecting funds immediately and contact us right away if you have any questions.*****